



SECOND SEMESTER EXAM 2014/2015

COURSE NAME: Communication Skills

توحيد المسارات :TRACK

COURSE CODE: 213 أدر

TIME: 1½ Hours

QUESTION ONE:

(A)State whether the following statements are true (T) or false (F):

	No.	Statements	17F
	1	Additional papers come with the letter called	F
		remittances.	
	2	Downward communication is the transmitted	F /
(6×2)		information from employees to top management.	/
	3	Formal meetings are planned, structured, usually	T
(3	<i>)</i>	conducted at specific time.	/
:	4	The best complementary close for (Dear Mr.	· F
		Fuād) is yours faithfully.	· · · · · /
	5	Mail wrongly addressed to your company should	T
		be reposted.	
	6	Effective listening helps you in making decisions.	T /
			

(B) From the following information, choose the suitable postal equipment for the functions listed in the table: (6×1)

Addressing printer - Weight scale - Letter opener - Jogger machine -Franking machine - Folding and inserting machine - Date stamping machine -

	Tranking machine - rolding and	Functions		
No.	Postal Equipment			
1	Jogger machine	Aligns individual pages for stapling or for		
ŀ		inserting.		
2	Franking machine / Used to place the postage value on envelopes			
		or parcels.		
3.	Date stamping machine , Used to stamp all incoming post with the			
		date.		
4	Weight scale / Used to weigh non standard letters and			
	,	parcels.		
5	Folding and inserting /	Used to automatically fold and insert printed		
	machine			
6	Letter opener /	Used to open sealed letters manually.		

QUESTION TWO:

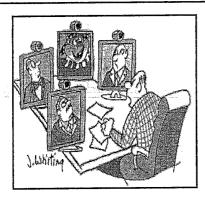
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(A) Complete the following table:

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Communication		
Purposes	Barriers	
1. To inform / To persuade / To	1. Poor listening skills / Difficult	
evaluate.	language / Differences in believe, style, society.	4
2. To instruct / To meet human and cultural needs.	2. Physical barriers (closed office doors, separate areas for people of different status and large working areas/Lack of feedback/ Selecting wrong channel.	

(B) Look at the pictures of meeting below and write the type and definition of each one:





Type: Electronic Meeting

Type: Formal Meeting

Definition: using audio, video, and computer equipment, including an electronic writing board (smart board), several groups of people at different locations can participate in a meeting.

Definition: <u>are planned</u>, <u>structured</u>, <u>usually conducted at specific time</u>.

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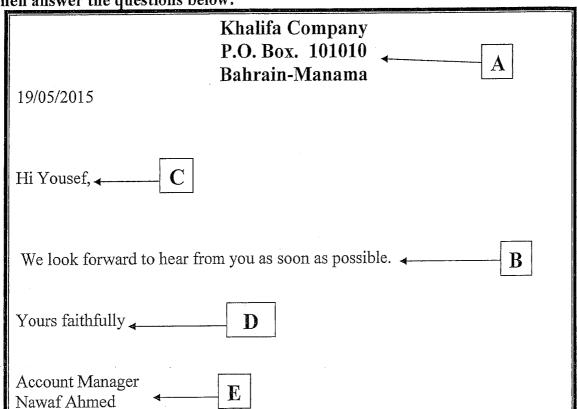
QUESTION-THREE:

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Look at the following document, which is used in any organization, and then answer the questions below:

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(1) Find the missing part or any mistakes in writing them.

	1
Missing parts	Mistakes
1. Reference / Addressee / Subject	1. Letter head address / Date / Salutation
2. Body / Signature	2. Body / Complimentary close / Name &
/	Job Title

E represent the main parts of the document, <u>CHOOSE</u> (2) Number any two and write the name of the part.

No. of part	Name of part	No. of part	Name of part
<u>A</u>	Letter Head Address	D	Complementary Close
<u>B</u>	<u>Body</u>	E	Name & Job
<u>C</u>	<u>Salutation</u>	·	



QUESTION FOUR:

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You are working in Future Company, and your manager told you to write an E-mail and send it to Mr.Nabeel Mohamed and tell them to provide the following equipment for the company:

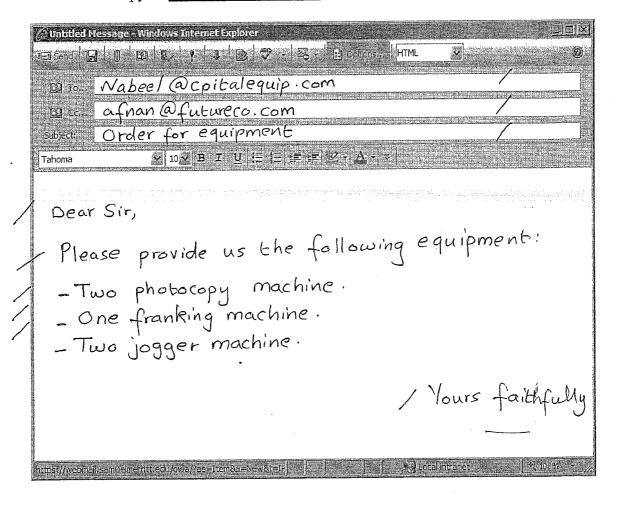
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- Two photocopy machine
- One franking machine
- Two jogger machine

Required:

Prepare the E-mail in the form below using the following notes:

- 1. Mr.Nabeel's E-mail is Nabeel@cpitalequip.com.
- 2. Write a good salutation & complimentary close for your E-mail.
- 3. Write a good subject for your E-Mail.
- 4. Send copy to afnan@futureco.com.



QUESTION FIVE:

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Find the appropriate document/way to be used in each of the following situations, then determine its type by placing (\checkmark) in the appropriate column.

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Note: situations no. 1 was done as an example.

(6×4)

No	G. L.	Name of document/	Communication	
	Situations	way	Written	Oral
	The sales manager, Sami wants to see all the sales employees to discuss the marketing project tomorrow at 10 a.m.	Meeting		
2.	Hayfa wants to pass a message to all of her friends at the same time.	SMS/Telegram E-Mail Line/IMO/Viber Toungo/Whatsapp	<u>✓</u>	
3.	I want to investigate a problem, evaluate a situation or propose to change something.	Report Meeting	√	
4.	I have to explain a lessen to all of the students, what can I do?	Presentation		· · · · · · · · · · · · · · · · · · ·
5.	Ahmed wants to hire a new employee in his office.	Interview		<u>✓</u>
6.	The general manager, Saleem wants to pass a message to all of the departments head inside the organization.	<u>Memo</u> E-mai	<u>✓</u>	
7.	My manager would like to write a message for the employees in our branch in Oman.	Business Letter E-Mai	<u>✓</u>	

OUESTION SIX

10)

Use the following information to fill in the (Register of Outgoing Mail). Note that all letters to be sent <u>today</u>.

- 1. A letter from HR manager to Saudi Airlines regarding payments of the tickets. The letter dated on 20 May 2015. Reference HR/227. List of names attached.
- 2. A letter from Purchases Department to Al-Ahlia University about the admission of the department employees. Reference PD/567. It was written on 24 May 2015. List of names attached.
- 3. A letter from Stores Department to Tamkeen, requesting some consultation, it was issued on 28 May 2015. Reference SD/985.
- 4. A letter to be sent to Al-Takaful Insurance Company, regarding the payment of medical insurance premium. The letter was written on 31 May 2015 and the reference is IP/1002.

Register of outgoing mail					
S. no.	Date	Ref.	Sent to	Subject	Remarks
1	Exam.date	HR/227	Saudi Airlines /	Payments of the tickets	List of names attached
2	Exam.date	PD/567	Al-Ahlia / University	Admission of the employees	List of names attached
3	Exam.date	SD/985	Tamkeen /	Consultation /	
4	Exam.date	IP/1002	Al-Takaful Insurance Company	Payment of medical / insurance premium	

End of Answers